PTO/SB/21 (09-04)

09/877,974

Approved for use through 07/31/2006. OMB 0651-0031

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

Application Number

2611

| TRANSMITTAL FORM | | | | | |
|---|--|--|--------------|--|--|
| | | Filing Date | | June 7, 2001 | |
| | | First Named Inventor | | Hosea | |
| | | Art Unit | | 2611 | |
| (to be used for all correspondence after initial filing) | | Examiner Name | | Andrew Y. Koenig | |
| Total Number of Pages in This Submission | | Attorney Docket Nu | ımber | SEDN/PRED008 (109635-139) | |
| ENCLOSURES (check all that apply) | | | | | |
| Fee Transmittal Form | | s)-1 Sheet Annotated, 1 | | After Allowance Communication to TC | |
| Fee Attached | Licensing-related Papers | | | Appeal Communication to Board of Appeals and Interferences | |
| Amendment / Reply | Petition | | | Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) | |
| After Final | Petition to Convert to a Provisional Application | | | Proprietary Information | |
| Affidavits/declaration(s) | Power of Attorney, Revocation Change of Correspondence Address | | | Status Letter | |
| Extension of Time Request | Terminal Disclaimer | | | Other Enclosure(s) (please identify below): | |
| Express Abandonment Request | | for Refund ber of CD(s) | | | |
| ☐ Information Disclosure Statement | ☐ Landscape Table on CD | | | | |
| | | rge these fees to Deposit Account No. 20-0782 | | | |
| Incomplete Application Reply to Missing Parts under 37 CFR1.52 or 1.53 | Also, if nec Account No | essary, charge any additional fee(s) or underpayments of fee(s) to | | | |
| SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT | | | | | |
| Firm | Sheridan, LLP | | | | |
| Signature | | Mall | | | |
| Printed Name Eamon J. Wall | | | | | |
| Date S/ | | 24/06 | Reg. No. | 39,414 | |
| CERTIFICATE OF TRANSMISSION/MAILING | | | | | |
| I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below. | | | | | |
| Signature () Clubs | | | | | |
| Typed or printed name | 00 | | Date 5-44-06 | | |

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE PATENT APPLICATION

Applicant(s):

Devin F. Hosea et al.

Case:

109635-139

SEDN/PRED008

Confirmation #: 2589

Serial No.:

09/877,974

Filed: June 7, 2001

Group Art Unit:

2611

Examiner:

Koenig, Andrew Y.

Title:

METHOD AND SYSTEM FOR PROFILING ITV USERS AND FOR

PROVIDING SELECTIVE CONTENT DELIVERY

CERTIFICATE OF MAILING OR TRANSMISSION
I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, or being facsimile transmitted to the USPTO, on the date indicated below.

5-24-06

Date

Mail Stop Amendment COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, VA 22313-1450

SIR:

RESPONSE UNDER 37 C.F.R. §1.111

In response to the non-final Office Action mailed January 24, 2006, please reconsider the above-identified application as follows. The Commissioner is authorized to charge any fees due, including extension of time and excess claim fees, to counsel's Deposit Account No. 20-0782/ SEDN/PRED008.

Table of Contents

| LISTING OF THE CLAIMS | ∠ |
|---------------------------------|---|
| AMENDMENTS TO THE DRAWINGS | |
| AMENDMENTS TO THE SPECIFICATION | |
| REMARKS | |
| - I VEIVIN II VO | |

05/30/2006 EAYALEW1 00000008 200782 09877974

01 FC:1251

120.00 DA